

Privacy Policy

A. About this Privacy Policy

The Privacy Policy (the “Policy”) is designed to inform the website users of Amical Limited (the “Amical”, “We”, “Us”) on their privacy rights under the applicable legislative framework. Amical, is a Cyprus incorporated entity, with registration number HE 45311, having its registered office at 11 Florinis Street, City Forum, Office 102, Nicosia 1065, Cyprus.

This Privacy Policy explains how we handle your personal data, what are your privacy rights and how you can exercise them. Specifically, the Policy describes how we treat user information we collect on <http://www.amical.tech> and other offline sources. This Policy applies to current and former visitors of our Amical website and to our associates and other affiliates. By visiting and/or using Amical website, you agree to the terms of this Privacy Policy.

Your consent applies to the following domain: www.amical.tech

Reading this Privacy Policy will help you understand your privacy rights and choices. If you still have any questions or concerns, please contact us at support@amical.tech

B. The GDPR Framework

The EU General Data Protection Regulation 2016/679 (the “GDPR”) is one of the most significant pieces of legislation affecting the way companies carry out their personal information processing activities. The GDPR, is designed to protect the personal data of the users of websites operating within the EEA.

Therefore, our main target with this Privacy Policy, is to ensure that our compliance with the GDPR and other relevant legislation is always clear and demonstrable to our website users.

C. Personal Data we collect

Information Automatically Collected

We automatically collect certain information when you visit, use, or navigate the Amical website. Information such as IP address, browser and device characteristics, operating system, language preferences, referring URLs and other technical information. This information is primarily needed to maintain the security and operation of our website, and for our internal analytics and reporting purposes.

Information Disclosed to Us

We collect personal information that you voluntarily provide to us when you request information of the products we offer or otherwise provided by you during the course of our business relationship, or when you participate in our marketing activities, or when you contact us.

Contact Information

We might also collect personal information such as your name, email, mobile number and other related information, depending on the context of your interactions with the Amical brand.

Information You Post

We collect information you post in a public space on our Amical website and/or on a third-party social media platform belonging to Amical brand.

Demographic Information

We may collect demographic information about you, or any other information provided by you during the use of our Amical website.

Other Information

When you use our website, we may collect information about your overall use of our Amical website. We might look at what site you came from, duration of time spent on our website, pages accessed or what site you visit when you leave us. We might also collect the type of mobile device you are using, or the version of the operating system your computer or device is running.

D. Methods in which we collect personal data

We collect data directly from you

We collect information directly from you when you use our Amical website. We also collect information if you post a comment on our website or when you submit an inquiry through an online form, phone or email.

We collect data passively from you

We use tracking tools like Google Analytics, browser cookies and web beacons for collecting information about your usage of our Amical website.

We get data about you from third parties

For example, if you use an integrated social media feature on our Amical website. The third-party social media site will give us certain information about you. This could include your name and email address.

E. Use of your personal data

We use information to contact you

We might use the information you provide to Amical website, to contact you for any promotional purposes.

We use information to respond to your requests or questions

We might use your information to contact you for inquiries you made relating to the products and services we offer on the Amical website.

We use information to improve our products and services

We might use your information to customise your experience with us. This could include displaying content based upon your preferences.

We use information to look at site trends and customer interests

We may use your information to make our Amical website, products, and services, better. We may combine information we get from you with other information collected about you from third-parties.

We use information for security purposes

We may use information to protect our Amical website and brand.

We use information for marketing purposes

We might send you information about special promotions or offers. We might also tell you about new features or products. These might be our own offers or products, or products of our affiliated companies we think you might find interesting.

We use your information for other reasons

We may also use your personal information, as otherwise permitted by the GDPR.

F. Sharing of data with third-parties

We will share information with third parties who perform services on our behalf

We may share information with third parties who help us manage our Amical website and brand.

We will share information with our business partners

This includes a third party and/or partner who provides services to us. Our partners use the information we give them as described in their own privacy policies.

We may share information if we are obliged to do so, in order to comply with the GDPR

We will share information to respond to the data protection commission, to a court order or to a subpoena. We may also share it if another government agency or investigatory body requests. Or we might also share information when we are internally investigating a potential fraud.

We may share information with any successor to all or part of our business

For example, if part of our business is sold, we may share or otherwise give access to our website users list, as part of that transaction.

We may share your information for reasons not described in this Privacy Policy

In this case, we will make sure to inform you before we proceed with such sharing of personal information.

G. Processing personal data - Legal bases

The lawful bases for processing personal information of our Amical website users, are set out in Article 6 of the GDPR. Whenever we process your personal data, at least one of these shall apply, as follows:

- **Consent.** The processing of your personal data is based on the consent your provided to us by using the Amical website;
- **Contract.** The processing of your personal data is necessary for the establishment of a contractual relationship;

- **Legal obligation**. The processing of your personal data is necessary for us in order to comply with a legal obligation;
- **Vital interests**. The processing of your personal data is necessary to protect vital interests;
- **Public task**. The processing of your personal data is necessary for a task in the public interest or for your official functions (where and if applicable); and/or
- **Legitimate interests**. The processing of your personal data is necessary for your legitimate interests and/or the legitimate interests of a third-party, unless there is a good reason to protect the individual's personal data which overrides those legitimate interests.

H. Your data protection rights under GDPR

Under the applicable GDPR, as our Amical website user, you have a number of rights which can be exercised by sending your email request to our internal team. Your data protection rights, consist of the following:

- i. The right to be informed;
- ii. The right of access;
- iii. The right to rectification;
- iv. The right to erasure;
- v. The right to restriction of processing;
- vi. The right to data portability; and/or
- vii. The right to object processing.

Each of these rights are supported by appropriate procedures within Amical, that allow the required actions to be taken in line the timescales stated in the GDPR.

You can make such a request by contacting us via email at support@amical.tech

I. Withdrawing your consent

You can withdraw your consent. If we are relying on your consent to process your personal information, which may be express and/or implied consent depending on the applicability of the GDPR, you have the right to withdraw your consent at any time.

J. Email Opting-Out.

You can opt-out of receiving our marketing emails. To stop receiving our promotional emails, please send an email to support@amical.tech

Please have in mind that it may take about ten (10) days to process your request.

K. Third party sites

If you click on one of the links to third-party websites, you may be taken to websites we do not control. This Privacy Policy does not apply to the privacy practices of those websites.

Therefore, you should also read the privacy policies of such websites carefully. We are not responsible for these third-party websites.

L. Retention of your personal data.

We will only keep your personal information in line with GDPR, for as long as it is necessary for the purposes set out in this Privacy Policy.

In any case, the retention period shall not exceed five (5) years, unless we are required by governmental authorities to hold your personal data for a longer timeframe.

M. Updates to this Policy

Please be informed that, from time to time, we may amend our internal privacy practices so as to be in line with any latest revisions of the GDPR. We will ensure to notify you of any material changes made to this Privacy Policy as required by the GDPR.

We will also post an updated copy on our Amical website, hence, please check our website periodically for any updates.

This Privacy Policy was last updated on the 29th of January 2024.